

DOLLAR.EIGHTY CALENDAR

WEEK 1

Day One

- Download the Extension.
- Link your Instagram account.
- Complete our friendly user guides.
- Add 10 **Hashtag** targets to collection #1.
- Rename your new collection.

Collection #1 /20

Day Two

- Start a **2nd collection**.
 - Add 10 new **Hashtag** targets.
- TIP:** If you're stuck on how to use Dollar Eighty, refer to our [Getting Started](#) guides or check out the [Support Website](#).

Collection #2 /20

Day Three

- Switch from **Top** to **Recent** posts. Do you like that better? You can make Recent posts default in the Dashboard Settings.
- Post something!** You can't expect to grow without sharing content on the regular.

Collection #1 /20

Day Four

- Check out the **Activity** page for handy info.
- Make at least one comment on each of your **Hashtag** targets for collection #2.

Collection #2 /90

Day Five

- Check out the **Explore** page for inspiration.
- Take a gander at your achievements on the Activity page. Have you earned your **3 Day Badge** yet?

Collection #1 /90

Day Six

- Have a look at the **Leaderboards** page. Could you make it on there? Are you *already* on there?
- Watch how these influencers use Dollar Eighty for maximum growth [here](#).

Collection #2 /90

Follower Count

Day Seven

- Reply to all of your interactions on Instagram. Keep doing this at the end of every day.
- Give us an update!** Tag us in a post or story to let us know how the strategy is going.

Collection #1 /90

WEEK 2

Day One

- Start a **3rd collection**.
 - Add 10 new **Hashtag** targets.
- TIP:** Stuck for Hashtag ideas? Check out our [Handy Hashtag Guide](#).

Collection #3 /90

Day Two

- Start a **4th collection**.
- Add 10 new **Hashtag** targets.
- Follow [@dollar.eighty](#) on Instagram to keep up to date with the latest news and tips!

Collection #4 /90

Day Three

- Check your achievements again. Have you earned the **7 Day Badge**?
- TIP:** Check back when your queuing is done to be sure all 90 comments have posted.

Collection #1 /90

Day Four

- Join or create a **Group**. It may take a little while to be accepted. In the meantime, get those 90 comments in!
- Post a story with a poll.

Collection #2 /90

Day Five

- Read our [Blogs](#) for tons of handy tips and tricks.
- Switch between **Recent** and **Top** posts again. Include both in today's strategy.

Collection #3 /90

Day Six

- Get to know your **Group** in the **Chat** tab. Share tips, ask questions.
- Like [@dollar.eighty](#) on Facebook... If you like 😊

Collection #4 /90

Follower Count

Day Seven

- Have you been keeping up with your replies every day?
- Send an encouraging message in your **Group** chat.

Collection #1 /90

WEEK 3

Day One

- Add 10 **Location** targets to collection #2.
- Comment on the 3 latest posts in your **Group**.

Collection #2 /90

Day Two

- Add 10 **Location** targets to collection #3.
- Join another **Group**. Is there another one in your niche? If not, make one!

Collection #3 /90

Day Three

- Add 10 **Location** targets to collection #4.
- Share which targets are doing well with your **Group**.
- Post a story with a sticker.

Collection #4 /90

Day Four

- Add 10 **Location** targets to collection #1.
- Check out the charts on the **Activity** page. How's that growth looking?

Collection #1 /90

Day Five

- Check out the **History** page for content inspiration.
- TIP:** What interests you will interest your niche, so get inspired by the posts you like.

Collection #2 /90

Day Six

- Engage with the recent posts in your **Groups**.
- Check on the **Leaderboards**. Have you made it there yet?

Collection #3 /90

Follower Count

Day Seven

- Comment on 5 posts from the **Explore** page.
- Get hashtag inspiration from posts on the **Explore** page.

Collection #4 /90

WEEK 4

Day One

- Add 10 **Profile** targets to collection #1.
- TIP:** If you're not sure how **Profile** targeting works, check out the [Support](#) page for a full run down.

Collection #1 /90

Day Two

- Add 10 **Profile** targets to collection #2.
- Give us another update!** Tag us in a post or story to let us know how the strategy is going.

Collection #2 /90

Day Three

- Add 10 **Profile** targets to collection #3.
- Engage with the recent posts in your **Groups**.

Collection #3 /90

Day Four

- Add 10 **Profile** targets to collection #4.
- Check on your **Group** chat and give your community a little update.

Collection #4 /90

Day Five

- Switch between **Hashtag**, **Location**, and **Profile** targets to see which work best for you.
- Invite friends to your **Group**.

Collection #1 /90

Day Six

- Check out the **Leaderboards** again, maybe this is your day?
- Comment on the 3 latest posts in your **Group**.

Collection #2 /90

Follower Count

Day Seven

- You smashed it!** Now bring it all together, and keep it going to keep it growing.

Collection #3 /90

Target collection #1

Target collection #2

Target collection #3

Target collection #4